



اصنع في الإمارات
MAKE IT
IN THE EMIRATES

بتظهير أقوى
EMERGING
STRONGER

4-7 MAY 2026
ADNEC CENTER ABU DHABI

SHOW
DAILY

4 MAY 2026

Day 1



Under the theme
Emerging Stronger
MAKE IT IN THE EMIRATES 2026 kicks off

المستضيف
HOST

UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
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The Future Through a National Vision

In the heart of Abu Dhabi, the fifth edition of the Make it in the Emirates 2026, hosted by the Ministry of Industry and Advanced Technology, co-hosted by the Ministry of Culture, Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company, and organised by ADNEC Group, marks the beginning of a new chapter in the UAE's industrial transformation journey. This chapter is characterised by a shift from empowerment to expansion, and from establishing foundational elements to accelerating significant impact.

This edition arrives at a pivotal moment, defined by rapid economic transformations and growing competition for supply chains and technologies. The UAE is committed not only to adapting to these changes but also to influencing them through its unique model. The platform serves as a strategic hub, uniting decision-makers, investors, manufacturers, and entrepreneurs, and highlighting the UAE's industrial expertise.

This year's edition, taking place under the theme: "Emerging Stronger", is the largest in history, taking place at the ADNEC Centre Abu Dhabi, with 1,245 exhibitors participating, a 73% increase compared to the previous edition. This highlights the UAE's rising status as a global industrial hub, drawing significant investments and partnerships. The event's true impact goes beyond numbers; it signifies a transformation in the industrial landscape, with new value chains, substantial procurement opportunities, and a focus on localising industries and boosting self-sufficiency.

Support for government initiatives is underscored by the creation of an AED1 billion national industrial resilience fund and the expansion of the national content program. These measures aim to boost local products and enhance the sector's readiness to face challenges effectively.

Small and medium-sized enterprises (SMEs) are vital contributors, comprising of 61% of participants in the industrial sector. This highlights the growing landscape for innovation, driven by young talent and supported by incentives. The focus is on advanced technologies like Artificial Intelligence (AI) and smart manufacturing, which enhance production efficiency and promote sustainable growth. The newly launched feature Make it in the Emirates Awards further encourage a culture of innovation and industrial excellence.

What we see today extends beyond mere economic activity; it's a holistic national direction in which strategies become projects, ideas become products, and trends become outcomes. In the UAE, the future is intentionally shaped by vision, confidence, and determination.

Under the theme: “Emerging Stronger” Make it in the Emirates 2026 kicks off

The fifth edition of Make it in the Emirates 2026 has launched today at the ADNEC Center Abu Dhabi.

Hosted by the Ministry of Industry and Advanced Technology, co-hosted by the Ministry of Culture, Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company, and organised by ADNEC Group, the event is taking place under the theme: “Emerging Stronger”.

This year's edition, the largest in the show's history, is expected to draw about 120,000 visitors over its four-day run from May 4 to May 7. The event will feature participation by ministers, business leaders, investors, industrialists, innovators, and young entrepreneurs.

This year's exhibition covers 88,000 square meters and showcases manufacturing opportunities, products, technologies, and other offerings from 1,245 exhibitors. This significant scale demonstrates the UAE's long-term industrial vision and commitment to fostering a manufacturing-based economy.

12 Strategic Sectors

Make it in the Emirates features 12 strategic sectors, offering a dynamic platform for innovators, manufacturers, and investors to connect, explore opportunities, and foster industrial growth. From construction and materials to advanced manufacturing and artificial intelligence, the exhibition reaffirms its position as the UAE's premier event for industrial development, innovation, and resilience.

Deals and Initiatives

The exhibition is expected to announce key agreements between government entities, national companies, international organizations, and local businesses. The Ministry of Industry and Advanced Technology will also reveal initiatives to strengthen the UAE's industrial sector and support businesses amid economic uncertainty.

A National Pathway

The launch of Make it in the Emirates supports the UAE's industrial strategy by unifying priorities and opportunities within a comprehensive framework. This platform illustrates how reliable supply chains and local innovations create economic value, backed by government demand and a commitment to sustainable industrial growth.

This national trajectory is evident in the UAE's current industrial performance, with industrial GDP increasing by approximately 71%. Additionally, exports have doubled to AED 262 billion, and AED 473 billion has been redirected to domestic manufacturers and suppliers through the UAE National Content Program (In-Country Value, or ICV). These results underscore the strength of the nation's industrial foundations, the clarity of its policies, and the effects of continuous investments and partnerships.

Interactive Experiences

This year's edition places significant em-



phasis on industrial resilience, localisation, empowerment, advanced manufacturing and technology, supply chains, quality infrastructure, and talent development.

For the first time, attendees will have the opportunity to explore interactive zones and experiences, such as the Industrial Museum, Innovation Hub, Startup Hub, and Quality Hub. These areas will highlight key industrial achievements, innovations, and technology adoption, and showcase the next generation of national talent.

Exceptional Edition

ADNEC Group's business clusters aim to make Make it in the Emirates 2026 a premier industrial platform, reflecting the UAE's commitment to innovation, sustainability, and global competitiveness. With advanced facilities and expert event management, ADNEC Group will deliver a landmark edition, boosting growth and solidifying the UAE's status as a global hub for industry and innovation.

FACTS AND FIGURES



88,000 SQM
30% Growth from 2025



12
Strategic Sectors



Exhibitors from the 7 Emirates



1,245 Exhibitors
73% Growth from 2025



61%
SMEs, Start-ups & Entrepreneurs



1,100
Registered Media



5,000 Products
4% Growth from 2025



+50 Sessions,
Panels & Workshops



+200
Artisans

New at fifth edition of MIITE Industrial Forums, Specialised Platforms, Interactive Experiences

The fifth edition of Make it in the Emirates, is hosted by the Ministry of Industry and Advanced Technology, co-hosted by the Ministry of Culture, Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company, and organised by ADNEC Group. This year's event features significant enhancements that reflect its evolution and expansion, emphasising innovation, talent empowerment, and improved industrial integration. These new initiatives align with the ambitions of the UAE's industrial sector and support its transition to a more advanced and sustainable future.

Technology Industries Forum

This forum is a vital addition to the 2026 edition, showcasing transformative technologies like artificial intelligence, robotics, and advanced industrial solutions. It provides a platform for demonstrating ready-to-use technologies that enhance production efficiency, operational performance, and the overall competitiveness of the industrial sector.

Industry NextGen Hub

This edition introduces a dedicated plat-



form designed to support and accelerate the growth of startups within the industrial and technology sectors. The platform offers direct opportunities to engage with investors, partners, and national supply chains, with participating projects selected based on stringent criteria to ensure scalability. Additionally, it showcases student-led initiatives, underscoring a commitment to cultivating emerging talent in the field of industry.

House of Industry

A noteworthy new feature is the House of Industry which offers an interactive experience that guides visitors through the evolution of industry in the UAE. This platform

highlights the country's rapid advancement in industrial capabilities, demonstrating a shift away from traditional models through the adoption of technology and the cultivation of strategic partnerships.

Quality Hub

The Quality Hub highlights the standards, systems, and certifications that underpin trust in UAE-made products. It showcases best practice in quality, compliance, and performance, helping manufacturers and investors understand how quality enables global competitiveness, export readiness, and long-term value.

A strong and integrated industrial system

It is my pleasure to welcome you to the fifth edition of Make it in the Emirates. The UAE made a deliberate choice: To build a strong industrial base at home, to invest in what it takes to manufacture goods the world relies upon, and to keep building regardless of what the world is facing.

This strategic decision has proved its worth. At a moment when every nation is asking not simply whether it has a strategy for industry, but whether it has the foundations to protect it, grow it, and keep it open to the world as conditions shift, the UAE's answer is visible here today.

The results speak for themselves. Industrial GDP is up around 70 percent in five years. Exports more than doubled to AED 262 billion. AED 473 billion redirected into UAE manufacturers and suppliers. A 2031 target was reached six years early.

Behind each of these figures is the same thing: Evidence that the UAE's approach to building industry, grounded in clear strategy, long-term investment, and genuine partnership between government and the private sector, is working.

Make it in the Emirates exists because ambition alone does not build industry, and because resilience does not happen by accident. It is where procurement pipelines open, where investment decisions are made, and where the manufacturers, innovators, and entrepreneurs driving the UAE's industrial growth come together to strengthen supply chains and shape what comes next. When deals are signed here, production follows.

This year's edition is the largest we have hosted, and its scale reflects something real about the strength of the UAE economy. 1,161 exhibitors across 12 sectors and 88,000 square metres represent not just a gathering, but a demonstration of productive breadth that few countries can match.

From advanced manufacturing and future energy to pharmaceuticals, food security, and aerospace, the industries represented here are the industries on which sustainable national prosperity is built, and the UAE is building all of them.

The theme of this edition is Advanced Industry. Emerging Stronger. That is not a description of where we hope to be; it is a description of where we are. An industrial sector that has absorbed disruption, adapted its capabilities, and emerged with greater output, broader reach, and stronger foundations than before. Artificial intelligence is accelerating that trajectory, already deployed across UAE factory floors to raise productivity, reduce waste, and strengthen the competitiveness of goods made here.

To every partner, investor, and industry leader joining us this week, I extend a sincere welcome and an invitation to engage fully with what this platform makes possible. The UAE has demonstrated, consistently and at scale, that when industrial commitments are made here, they are honoured. We are built to keep building, and we are glad you are building with us.



H.E. Hasan Jasem Al Nowais
Undersecretary Ministry of Industry and Advanced Technology

Innovation and shaping the future of industry

Today, the fifth edition of Make it in the Emirates opens its doors, bringing together innovators, leaders, and stakeholders from across the industrial and economic landscape. Organised by ADNEC Group and hosted by the Ministry of Industry and Advanced Technology, in strategic collaboration with the Ministry of Culture, Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company, this event reflects our shared commitment to driving industrial growth and resilience in the UAE.

This platform would not be possible without the vision and unwavering support of our wise leadership, who have always recognised the vital role of industry as a cornerstone of economic resilience and diversification. Their forward-thinking approach continues to position the UAE as a global hub for future industries and a leader in industrial transformation.

Returning once again to the ADNEC Centre in Abu Dhabi, Make it in the Emirates 2026 marks a significant milestone in the growth of this event. This year's edition spans an impressive 88,000 square metres, a 30% increase compared to 2025, and features 1,245 exhibitors and brands, reflecting a remarkable 73% growth. The exhibition prioritises 12 strategic industrial sectors, ranging from metals and materials to medicines, advanced technologies, and renewable energy. This focus underscores the UAE's ambition to lead in innovation-driven industries, ensuring a sustainable and resilient future for generations to come.

Participation this year comes from all seven Emirates, with 61% of exhibitors representing small and medium enterprises (SMEs). This high level of SME involvement highlights the inclusivity of this platform and its role in empowering businesses of all sizes to contribute to the UAE's industrial ecosystem. SMEs are crucial drivers of economic diversification, and their presence here reaffirms the UAE's commitment to fostering innovation, collaboration, and growth at every level.

This event would not have been possible without the collaboration of all organising and supporting entities. I extend my deepest gratitude to our valued partners, particularly the Ministry of Industry and Advanced Technology, the Ministry of Culture, the Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company.

As we embark on this monumental edition, I am confident that Make it in the Emirates 2026 will serve as a defining chapter in the story of the UAE's industrial growth. This event is a platform for progress, a showcase of resilience, and a testament to what we can achieve when we work together toward a shared vision.

Together, let us continue to build, innovate, and shape the future of industry. Welcome to Make it in the Emirates 2026..



H.E. Humaid Al Dhaheri
Group CEO of ADNEC Group

Creative Industries A National Pillar

In today's rapidly shifting global economy, the cultural and creative industries are emerging as primary engines of growth. These sectors bridge innovation and identity, blending economic value with human dimension.

Building on this, the Ministry of Culture's participation in the 'Make it in the Emirates' emphasises the role of creativity as a key driver of the future economy. It reflects the UAE's broader vision of an integrated economic model – one that diversifies income streams, strengthens knowledge-based sectors, and empowers national talents across fields.

The 'Artisans Pavilion' serves as a dynamic platform for showcasing the evolution of Emirati crafts as a symbol of the balance between heritage and innovation. Rather than simply presenting traditional crafts, the pavilion offers a holistic experience that demonstrates how cultural heritage can be transformed into a competitive, modern industry. By integrating contemporary technologies and adopting innovative design approaches, these crafts are being modernised to reach wider markets and meet evolving customer expectations while preserving their authentic roots.

The scale of participation in this initiative, bringing together around 200 artisans and creatives, alongside 27 specialised companies and 21 key entities, signals a growing recognition of the sector's importance and the need to advance it through an integrated institutional framework.

Live demonstrations and interactive workshops further reinforce this vision by facilitating seamless exchange of knowledge and enabling direct engagement between artisans and the public. This interaction deepens appreciation for traditional practices and values, while underscoring their role in shaping national identity.

At the heart of this effort lies a major challenge – preserving crafts as cultural heritage while transforming them into sustainable economic assets capable of creating job opportunities, fostering innovation, and promoting entrepreneurship. The Ministry of Culture is developing an integrated ecosystem to empower creative professionals, which includes training, skills development, market access, and improved links between creative output and value chains, thereby ensuring long-term growth and resilience.

Strategic partnerships remain a cornerstone of this approach. The Service Level Agreement with the Fatima bint Mohamed bin Zayed Initiative exemplifies effective collaboration, supporting artisans in scaling their businesses and enhancing their presence in both local and international markets.

These initiatives align with national priorities that position the creative economy at the forefront of the next phase of development, recognising its capacity to generate sustainable value. Fuelled by innovation, design, and technology, creative industries are well placed to expand and emerge as a key pillar of the knowledge-based economy. 'Make it in the Emirates' presents an enabling environment to integrate creative industries into the broader industrial ecosystem, strengthening their impact and opening new pathways for growth and investment. Through its participation, the Ministry of Culture reaffirms its commitment to supporting the creative sector and empowering professionals to translate ideas into productive ventures, contributing to the UAE's global competitiveness and reinforcing its standing as a hub for creativity.



H.E. Mubarak Al Nakhi
Undersecretary of the Ministry of Culture

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Make It In The Emirates 2026 Awards Recognising Industrial Excellence and Future Leadership

The Make it in the Emirates 2026 Awards provide a leading national platform to recognise excellence in the manufacturing sector while promoting collaboration and integration within the UAE's industrial ecosystem. These awards bring together a distinguished group of industry leaders, investors, supporting organisations, and innovation partners, creating an interactive environment for the exchange of expertise and the development of strategic partnerships that drive growth and expansion in the industrial sector.

The awards are essential in motivating local manufacturers by showcasing the success stories and notable achievements of Emirati companies both locally and globally. They also provide a platform to recognise these companies' efforts to refine their production processes, improve operational efficiency, and embrace cutting-edge technological solutions, thereby

enhancing their competitiveness in both regional and international markets. These awards are the national benchmark for industrial excellence, celebrating innovation and progress across key sectors of modern industry. They highlights the UAE's dedication to fostering a sophisticated industrial base rooted in innovation and knowledge.

In its current iteration, the awards feature six main categories that encompass a wide range of sectors within the industrial landscape. Each category honours one large corporation and one small or medium-sized enterprise (SME) for their valuable contributions to supporting the nation's industrial development. This structure reflects the awards' commitment to recognizing a diverse array of companies and emphasizes their collaborative role in building an integrated and sustainable industrial ecosystem.

The awards are vital not just for recognition but as an incentive for companies to innovate and adopt best practices. They foster a culture of corporate excellence and promote quality and sustainability in production. The Make it in the Emirates 2026 Awards support the country's goal of developing a diversified, knowledge-driven industrial economy for sustainable growth. The theme for this year event is "Emerging Stronger".

Award categories

- The Tech Frontier Award
- The Quality and Compliance Award
- The National Industrial Growth Award
- The Next-Gen Industrial Leader Award
- The Inspirational Industrial Leader Award
- The UAE Traditional Crafts Award



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Shape the future of industry with ADIO at Make it in the Emirates 2026

stand A-13 | ATRIUM

As proud co-hosts of the fifth and largest edition of Make it in the Emirates, the Abu Dhabi Investment Office (ADIO) invites you to discover an ecosystem built to turn ambitious strategies into reality.

We empower industries to pioneer advancements and lead with confidence, providing a clear pathway from opportunity to industrial execution. Join us to see how your ambition can become a legacy of industrial success.

PROGRESS WITHOUT PAUSE

Highlights of ADIO at MIITE:

Activity	Description
Strategic Partnership Signings	Witness live partnership announcements and MoU signings set to accelerate growth across the automotive, energy and finance sectors.
Senior-Level Industry Panel Discussions	Join ADIO's leadership and strategic partners in high-level discussions exploring the future of industry, scaling technology adoption and mapping out localisation pathways in the UAE.
Cluster-Focused Showcases	Discover high-growth investment opportunities in the UAE's priority sectors and see real-world success stories.
Interactive Digital Walkthroughs	Explore Abu Dhabi's comprehensive suite of industrial support programs, including infrastructure and institutional support.
Centralised Connections Hub	Connect with investors, partners and international delegations in targeted meetings to explore investment opportunities in Abu Dhabi.

Visit us at stand A-13 in the ATRIUM to discover how you can partner with Abu Dhabi to make a lasting global impact.

adio.abudhabi

Tawazun Council for Defence Enablement Strategic Partnership to Empower Defence Industries

The launch of Make it in the Emirates 2026 today at the ADNEC Centre Abu Dhabi marks a significant step toward strengthening the network of strategic partnerships with prominent national entities. The Tawazun Council for Defence Enablement joins as a sector enablement partner for the fifth edition of this groundbreaking event. This collaboration is part of ongoing efforts to foster growth in the industrial sector in the UAE and reinforce the country's status as a global hub for manufacturing and advanced technology.

Make it in the Emirates, with this year's edition themed: "Emerging Stronger", serves as the leading national platform that unites industry leaders, decision-makers, and investors.

The exhibition is hosted by the Ministry of Industry and Advanced Technology, co-hosted by the Ministry of Culture, Abu Dhabi Investment Office, ADNOC and L'IMAD Holding Company, and organised by ADNEC Group. This partnership reflects a unified effort to advance industrial development.

Tawazun Council for Defence Enablement's involvement highlights its commitment to the UAE's vision of becoming a global hub for future industries, particularly in defence. The event also serves as a key platform for fostering dialogue among stakeholders and

exploring new opportunities to enhance the national industrial ecosystem.

The Tawazun Council remains dedicated to aligning its initiatives with the nation's strategic priorities across crucial sectors by facilitating defence procurement and ensuring that acquisition programs meet long-term national capability requirements. This commitment is further enhanced by their focus on maximizing value, promoting industrial localization, empowering national talent, and fostering the innovation ecosystem.

Tawazun's participation highlights its commitment to integrating the industrial sector, advancing technology adoption, and attracting strategic investments. These efforts contribute to building a knowledge-based, innovation-driven industrial economy. Since 1992, the Tawazun Council for Defence Enablement has been key in promoting technological advancement and economic diversification in the UAE, particularly in defence and security. At Make it in the Emirates 2026, the Council is presenting high-quality projects and collaboration opportunities to support the growth of defence industries, while also promoting regulatory frameworks and standards to enhance quality and efficiency within the sector.



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Make It In The Emirates 2026 A Hub for Influential Leaders and Leading Investors

The “Make it in the Emirates (MIITE) 2026” event commenced today at ADNEC Centre Abu Dhabi, featuring a comprehensive four-day agenda that integrates strategic vision, implementation of industrial policies, accelerated technology adoption, and strengthened partnerships. This initiative aims to reinforce the UAE’s standing as a global hub for industry and investment. The program includes a series of high-level ministerial sessions, panel discussions, and practical workshops, bringing together decision-makers, industry leaders, and investors from around the world.

Industrial Sovereignty

The first day, themed “Industrial Sovereignty in a Strategically Interconnected World,” underscores the UAE’s commitment to fostering a stable, innovation-driven industrial ecosystem focused on long-term opportunities. It highlights how the “We Can” culture, centered on human capital and global partnerships, contributes to building resilient, future-ready industries.

Today’s sessions will explore the UAE’s advantages as a stable investment destination, the importance of industrial policy and infrastructure for resilience in a shift-

ing geopolitical landscape, and the role of strategic partnerships in supporting open trade. Discussions will also cover the balance between supply chain resilience and trade openness, as well as the impact of advanced technologies on industry readiness, featuring real-world success stories that drive economic results.

National Content Program (ICV)

The second day, titled “National Content Program (ICV): Achieving Long-Term Value,” will concentrate on the program’s pivotal role in transforming opportunities into tangible business outcomes. Through engaging panel discussions, practical

workshops, and inspiring success stories, participants will deepen their understanding of how the program enhances supply chains, broadens market access, and boosts competitiveness. Topics will include the practical application of Emiratisation, the growth of SMEs, talent development, advanced manufacturing, and the significance of public-private partnerships as a key enabler. The day will also examine Emiratisation strategies within manufacturing and services, as well as the improvement of local value indicators through effective procurement and skills development. Additionally, the agenda includes a review of the contributions of industrial zones, parks, and ready-made infrastructure, as well as success stories stemming from Comprehensive Economic Partnership Agreements (CEPA), culminating in the recognition of industrial excellence through the “Make It In The Emirates” awards.

Technology and Industry

The third day, titled “The Driving Force of Technology: Shaping the Future of Manufacturing in the UAE,” focuses on technology’s crucial role in enhancing industrial performance. The agenda includes applications of AI, robotics, smart mobility, and autonomous systems through panel discussions, workshops, and live demonstrations. Key topics cover advanced manufacturing technologies, smart factories, digital infrastructure, and the shift from Industry 4.0 to a more human-centric Industry 5.0. The day also highlights the need for public-private partnerships, responsible data sharing, investment opportunities, and evolving workforce skill sets.

Youth and Innovation

The program concludes with the theme “Maximizing Impact: The Role of Youth, Innovation, and Global Partnerships in Shaping Industries.” It emphasizes the importance of strategic partnerships and innovative financing in enhancing the UAE’s industrial capabilities. The discussion focuses on supporting small and medium-sized enterprises (SMEs) in securing funding and transforming research into economic value. Key topics include regional collaborations, financing models for industrial growth, and credit-sharing mechanisms. The program highlights youth entrepreneurship, innovation, and technology in shaping future industries while addressing the evolving job landscape influenced by automation, robotics, and emerging applications of artificial intelligence in the UAE manufacturing for global markets.

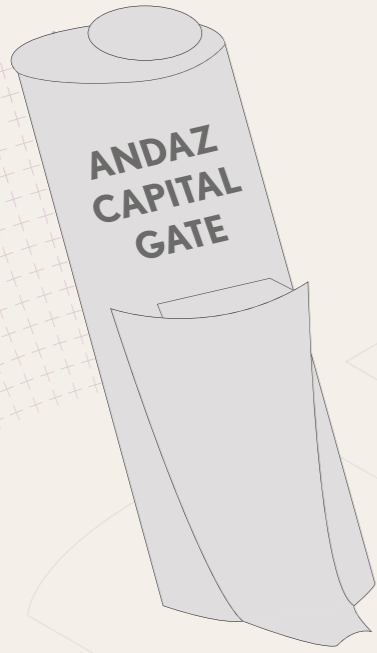
An Integrated Program... From Vision to Impact

Today, the “Make it in the Emirates 2026” program, with the theme: “Emerging Stronger” was launched, combining industrial policies, advanced technology, investment, and skills development to enhance the UAE’s global competitiveness.

4 Days

Shaping the Future of Industry





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